



May 1 – 4 | Denver
May 11–12 | Virtual

Exhibit and Marketing Opportunities

+1.703.683.8500

arvosales@ntpevents.com

A large, abstract graphic in shades of blue and white. It features a central globe with a grid of dots and lines, surrounded by a network of interconnected nodes and lines. Several circular icons containing human figures are scattered throughout the network, symbolizing collaboration and team science.

**Accelerating
Discovery through
Team Science**

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Fast Facts

Annual Meeting Location

Colorado Convention Center
700 14th St.
Denver, CO 80202

Warehouse Location

Exhibiting Co. Name/Booth #
ARVO 2022
c/o FREEMAN
4493 Florence Street
Denver, CO 80238
(303) 320-5100;
fax (469) 621-5614
FreemanDenverES@freeman.com

Exhibitor Online Registration

ARVO.org/Exhibitors

Exhibitor Badge Pickup

Fri., April 29 – Wed., May 4, 2022
8am – 5pm

All in-person exhibitors must be fully vaccinated for COVID-19

Exhibit Hall Schedule

Sun., May 1 8:30am – 5pm
Mon., May 2 8:30am – 5pm
Tues., May 3 8:30am – 5pm
Wed., May 4 8:30am – 5pm

Exhibitor Move-in

Fri., April 29 8am – 5pm
Sat., April 30 8am – 5pm

Exhibitor Move-out

Wed., May 4 5 – 11:59pm

ARVO2022

ARVO 2022 Important Dates

2022

- Jan. 14** Applications for exhibit space must include full payment; final balance due for exhibit space
- Early February** Online Exhibitor Service Manual available to exhibiting companies paid in full
- March 2** Exhibit space application deadline for inclusion in ARVO Pocket Guide
- March 6** Deadline for notifying ARVO Exhibits Management of intent to use non-official contractors (EACs)
- March 15** Hotel reservation deadline
- March 28** First day for receipt of freight shipments to Freeman warehouse in Denver, Colo.
- April 22** Last day for receipt of freight shipments to Freeman warehouse*
- April 29 – 30** Exhibit installation (8am – 5pm)
- May 1 – 4** Exhibit Hall open (8:30am – 5pm)
- May 4** Dismantling begins 5 – 11:59pm

* Deliveries after this date may be rejected or incur a late storage fee.



Why Exhibit at ARVO 2022

The Association for Research in Vision and Ophthalmology (ARVO) Annual Meeting is the world's leading educational and networking forum for clinicians, researchers, students and trainees in the fields of eye and vision research and science. If you are committed to advancing research into understanding the visual system and preventing, treating and curing its disorders, consider an exhibit at the ARVO Annual Meeting. The ARVO meeting is recognized as one of the top 50 medical meetings by the Healthcare Convention & Exhibitors Association.

ARVO's exhibit hall features the latest advances in eye and vision science, treatments, technology and services for scientists, researchers and clinicians.

The ARVO Annual Meeting is ideally suited for exhibitors that focus on the following:

- Clinician-scientist development programs
- Contract research organizations
- Diagnostic systems
- Digital microscope, cameras and software
- DNA analysis services
- Education/information
- Electronic health records/electronic medical records
- Imaging systems
- Medical devices
- Pharmaceuticals
- Product development devices
- Publications (book, journals, other)
- Research products, cell culture and bioassays
- Screening devices
- Surgical instruments

Applications, exhibitor registration and the Exhibitor Service Manual will be available online only at [ARVO.org/Exhibitors](https://www.arvo.org/exhibitors).

ARVO 2022 Booth Rates

Commercial

\$2,850 – 10' X 10' inline booth
\$28.50 per square foot
\$900 corner fee

Non-profit

\$850 – 10' X 10' booth
\$8.50 per square foot
\$150 corner fee

Includes:

- Free WiFi internet access
- Company description in the ARVO Annual Meeting Pocket Guide and on the event website
- Six exhibit-only and two full meeting registrations per 10' x 10' booth space purchased*

Meeting Suites/Executive Suites

- Exhibitor – \$30 per square foot
- Non-Exhibitor – \$41 per square foot
- Executive Meeting Suite – starting at \$20,000 per meeting suite
- Suites come in sizes determined by ARVO/NTP. Suites includes:
- Carpet and draped walls and exterior ID sign. The Executive Meeting Suite includes a hardwall exterior.
- One 36" round table, 4 chairs. Executive Suite includes conference table and 8 chairs.
- Free WiFi internet access
- Company description in the ARVO Annual Meeting *Pocket Guide* and on the event website
- Six exhibit-only and two full meeting registrations. Executive Meeting suite includes 12 exhibit-only and four full meeting registrations.*
- Electric and audiovisual can be purchased for an additional charge

*Exhibit-Only name badges do not permit admission to scientific or platform sessions. A full meeting exhibitor badge is not sufficient for presentation of an abstract as First Author. First Authors who are exhibit representatives must also register as full meeting, non-exhibitor attendees.

ARVO Member Demographics

(2019 pre-pandemic membership / 2021 pandemic membership)

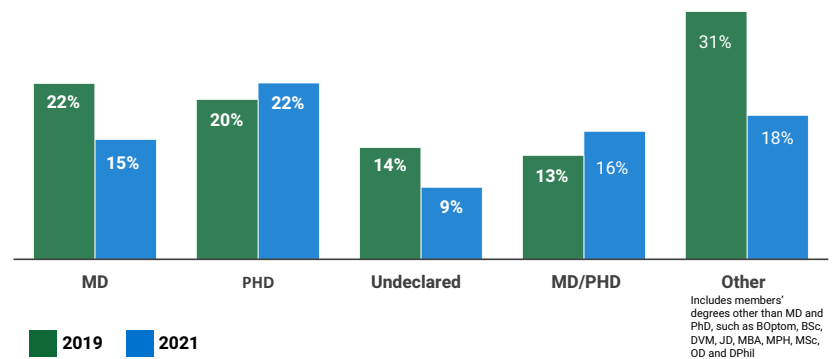
Why Market with ARVO?

- ARVO is globally-recognized and respected as a leading provider of quality content and research
- Members rely on ARVO for ground-breaking technologies and industry trends that advance their areas of research
- ARVO's Annual Meeting is the industry's premier gathering place for information exchange and networking

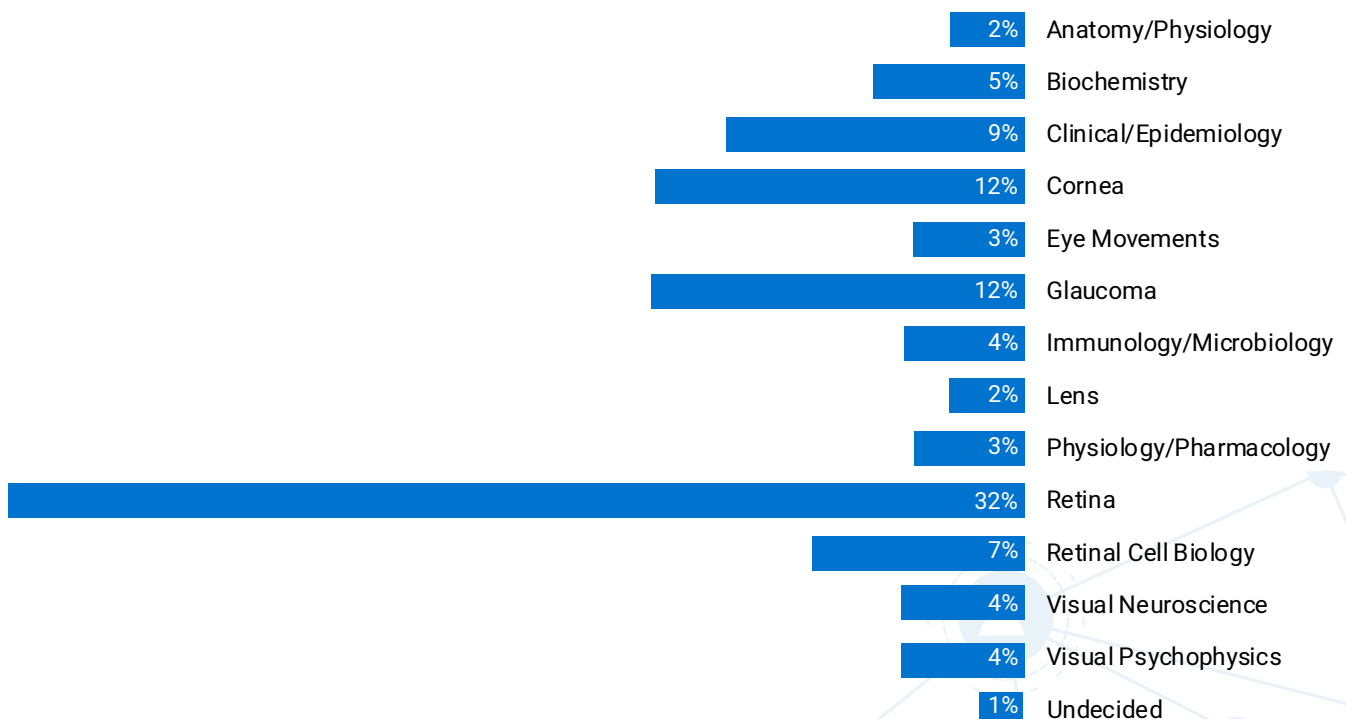
ARVO Membership

	2019	2021
U.S.	5,857	4,574
Non-U.S.	5,860	2,740
Total	11,717	7,314

ARVO Members by Degrees



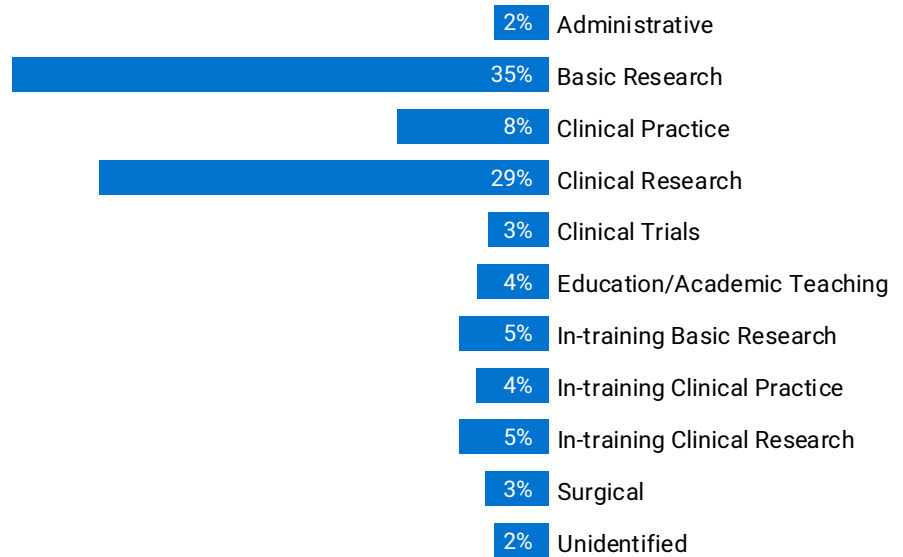
ARVO Members by Areas of Interest



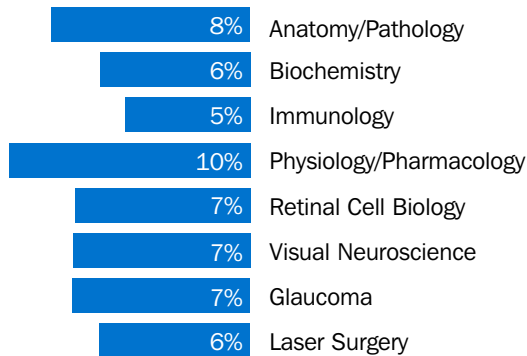
Source: ARVO Data (June 2021)

ARVO Member Demographics

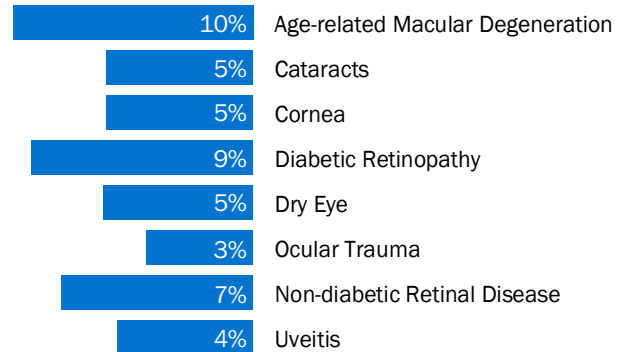
ARVO Members by Professional Focus



Basic Research Areas



Clinical Research Areas



Nearly 80% of ARVO members attend the ARVO Annual Meeting.

ARVO Meeting Demographics

(2019 in-person meeting / 2021 virtual meeting)

The ARVO Annual Meeting is your best opportunity to market your products and services to leaders in eye and vision research from around the world.

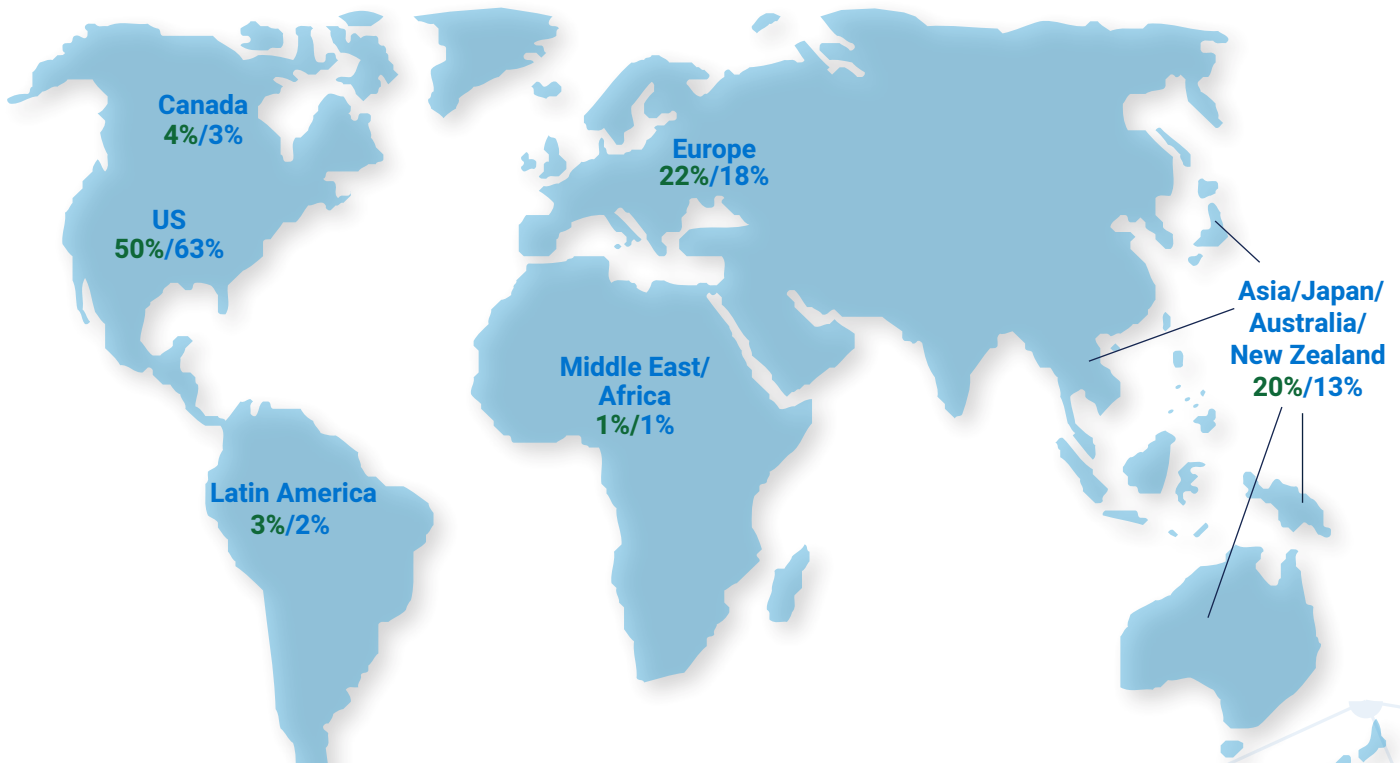
ARVO Meeting Registration Breakdown

	2019	2021
U.S.	50%	63%
Non-U.S.	50%	37%
Total	10,731*	6,668*

*Total does not include meeting exhibitors



2019/2021 attendees by region of residence



ARVO's first virtual meeting in 2021 was represented by 59 countries from around the world.

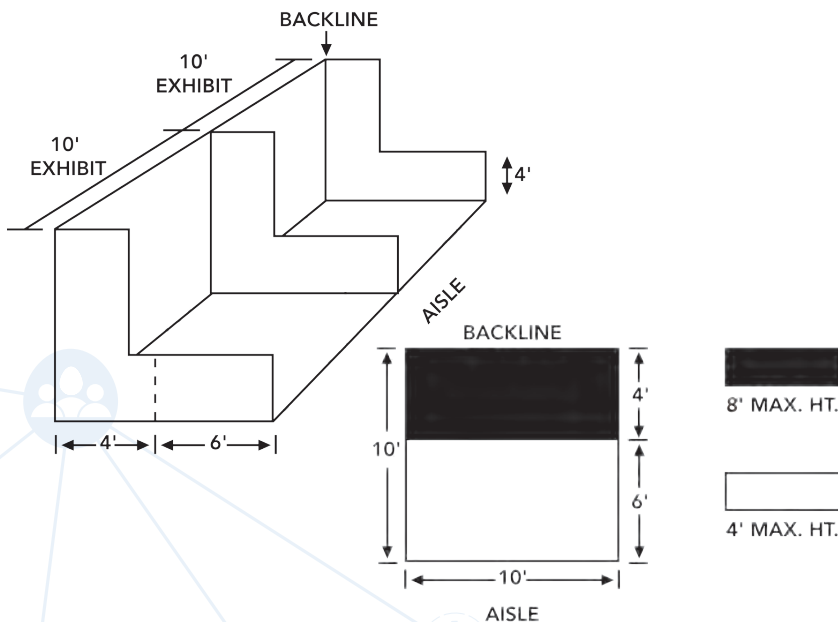
ARVO 2022 Exhibit Booth Design

ARVO 2022 will offer linear or inline booths as well as island booths in a variety of sizes to meet your needs. Below is information about the two booth formats.

Inline Booth Design

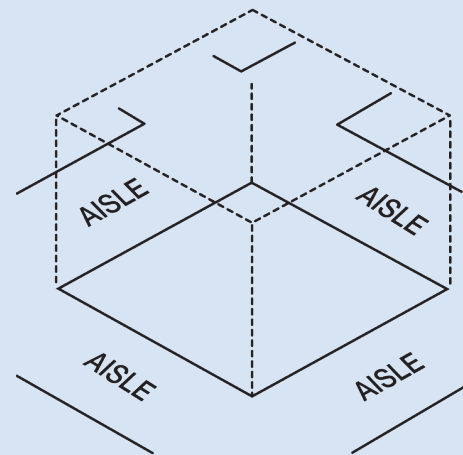
- Standard inline booths will be used. All inline booths are 10' x 10' (approximately 3.1m x 3.1m). Exhibitors may reserve up to three contiguous in-line booths. ARVO does not permit peninsula booths, i.e., two or more booths at the end of two rows facing a cross aisle, except with the purchase of a 20' x 20' booth.
- Rental includes free wireless internet access (WiFi).
- Rental includes 8' high back drapes and 36" high side drapes and a standard 7' x 44" identification sign with company name.
- All booths must be carpeted. Order forms are included in the online Exhibitor Service Manual.
- The back wall of the display is limited to 9' in height and a depth of 4'. Equipment that must be placed in the front 6' of the booth should not block the view of adjacent booths or present unattractive backdrops, e.g., computer cables.
- The aisles are the property of all the exhibitors; therefore, each exhibitor is responsible for proper flow of traffic through the exhibit area. Do not place your demonstration areas on the aisle line of your exhibit if you expect many people to congregate at one time. Leave space within your exhibit area to absorb the majority of the crowd.

Inline Booth Diagram



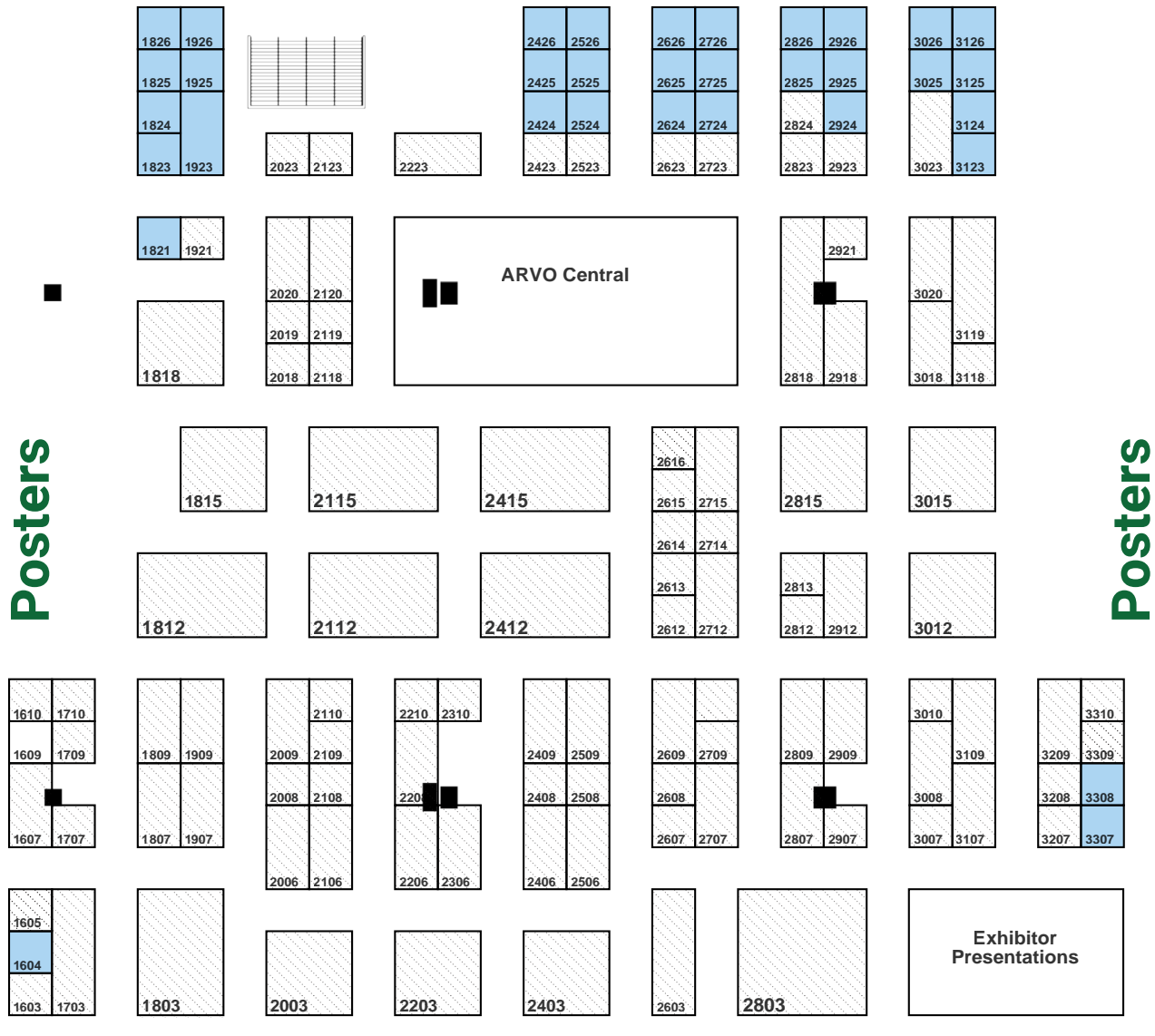
Island Booth

An island booth is any booth exposed to aisles on all four sides. The entire space may be used. The maximum allowable height is 20 feet, including signage. Signage or overhead sign are permitted for island booth. All exhibitors with island booths that are 20' x 20' (400 square feet) or larger must submit a drawing of the proposed booth layout to ARVO show management by Mon., March 28. Drawings must include a top and a side view of the exhibit and indicate all dimensions. Island exhibitors who have not obtained prior ARVO approval will not be permitted to set up until their design has been approved. Island booths 20' x 20' or larger may include walls, but these are required to allow at least 50% see-through on all four sides and must have a 2ft. set-back from the aisle.



ARVO 2022 Exhibit Hall Floor Plan

Exhibit Dates: May 1 – 4 | Colorado Convention Center | Denver



Posters

Posters

Entrance

To Reserve a Booth

Step 1

Go to ARVO.org/Exhibitors

Step 2

Choose an available booth. (If you wish to combine booths, please contact the Exhibits Sales Manager at 1.703.683.8500 or ARVOSales@ntpevents.com.)

Step 3

Purchase and reserve at ARVO.org/Exhibitors

- Available booth
- Reserved booth

ARVO 2022 Exhibitors

(as of November 2021)

A

Aerie
AGTC
Alcon
Allergan, an Abbvie Co.
Altasciences
Aptar Pharma

B

Biomere/Joinn Laboratories
BrightFocus Foundation

C

Celanese
Charles River
Cleveland Clinic Cole Eye Institute
Clinical Edge, Inc
Cylite

D

Diagnosys LLC
Dompé Medical Affairs

E

Emmes
Encompass Pharmaceutical Services, Inc.
Epsilon
Eversight
Excera BioLabs
Experimentica Ltd.
EyeCRO
Eyenuk, Inc.

F

Fareva
Genentech, Inc.
Glauconix Biosciences, Inc.

H

Heidelberg Engineering, Inc.
Heine Usa Ltd
Horizon Therapeutics plc

I

Icare-CenterVue
Imagine Eyes
iMatrix
iMEDOS Health GmbH
Intelon Optics, Inc.

International Society for Eye Research
Iris Pharma

J

JAMA Network
Katena Products Inc
Keeler Instruments
Konan Medical USA, Inc.K
Kugler Publications

L

Lexitas Pharma Services, Inc.
Lions Eye Institute for Transplant and Research
Lions Gift of Sight
LKC Technologies, Inc.
LumiThera

M

M&S Technologies
MacuLogix, Inc.
Medical Innovation Partners International (RE-ONE)
MedOne Surgical
Merit CRO
Metrovision

N

Nanoscope Instruments, Inc.
National Eye Institute
Nemera
Newcells Biotech Ltd.
Nidek
Novartis

O

Ocular Instruments
Oculus, Inc
OcuMetrics, Inc
OcuScience
Optos Inc
Ora, Inc.
OSOD, LLC

P

Phoenix Technology Group
Powered Research
Precision Vision
PriMed Non-human Primate Research Center of Sichuan

PriMed Shines Bio-tech Co., Ltd.
Promedica International
ProQR Therapeutics

R

Remidio Innovative Solutions PVT LTD
RetinAi Medical AG
Review of Ophthalmology/Jobson Publishing
Roland Consult Stasche & Finger GmbH

S

Santen
Spark Therapeutics
Spective LLC
Speedway Delhi
StageBio
Striatech
Syneos Health

T

Thea Pharma Inc.
Topcon Healthcare
Translational Imaging Innovations
Trial Runners LLC

U

Unither Pharmaceuticals
University Hospitals Eye Image Analysis Reading Center
University of Nebraska Medical Center

V

Viewpoint Life Sciences, Inc.
Virscio, Inc.
VO-CRO
Volk Optical, Inc
Voxeron LLC

W

World Glaucoma AssociationWuXi
AppTec - Laboratory Testing Division

Z

ZEISS Meditec USA, Inc
Zilia

ARVO 2022 Advertising Opportunities

Annual Meeting e-Update Newsletter

ARVO distributes the Annual Meeting e-Update, a regular email newsletter, to current Annual Meeting registrants and all ARVO members. The email publication offers advertisers an excellent way to bring their information and marketing direction into the inbox of more than 13,000 eye and vision scientists.

Content focus: Vital event details, session overviews, program schedules, helpful tips, reminders and last-minute changes related to the Annual Meeting. The publication is distributed daily during ARVO's Annual Meeting (premium to advertise in these issues).

ARVO Annual Meeting e-Update messages will be sent to all ARVO 2022 meeting registrants and all ARVO members (approximately 13,000 recipients).

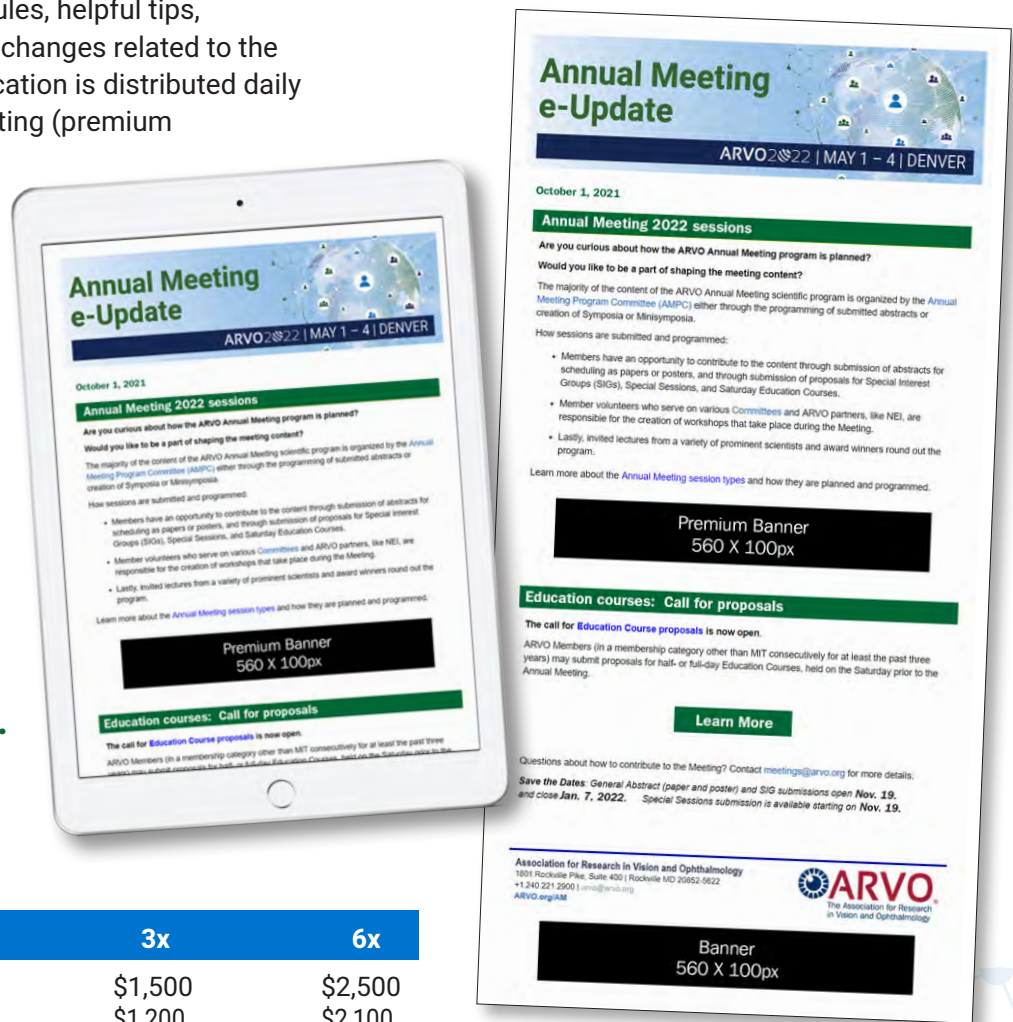
Frequency:

Pre-Meeting issues

Jan. 6	Jan. 20	Feb. 3
Feb. 17	March 3	March 17
March 31	April 14	April 28

Onsite Issues:

Sat., April 30	Sun., May 1	Mon., May 2
Tues., May 3	Wed., May 4	



Pre-Meeting Issues

Rates (per issue)	1x	3x	6x
Premium Banner	\$600	\$1,500	\$2,500
Banner	\$500	\$1,200	\$2,100

Onsite Meeting Issues

Rates (per issue)	1x	2x	3x	4x	5x
Premium Banner	\$750	\$1,300	\$1,700	\$2,150	\$2,550
Banner	\$650	\$1,200	\$1,600	\$2,000	\$2,400

Specifications

Banner specs: 560 X 100px. Online ads must be under 200KB. Images that are PNG, JPG, GIFs are fine to be submitted for ads. Animated GIFS or SWF (Flash-based ads) are not accepted.

ARVO 2022 Advertising Opportunities

Annual Meeting Website

ARVO's Annual Meeting website offers the ability to market specifically to Annual Meeting participants as well as those learning about the meeting. The ARVO Annual Meeting site contains all information for the meeting including scientific sessions,

travel, programming and more. Whether you are an exhibitor or have a product or service that may interest attendees, advertising on the ARVO Annual Meeting website offers the opportunity to reach leaders in eye and vision science and research.



Stats: The ARVO 2019 meeting website received more than 900,000 unique page views from July 2018 – May 2019.

Source: ARVO Data (June 2019)

ARVO.org/AM Ad Rates

Rates	3 month	6 month	1-year
Banner	\$3,000	\$5,400	\$8,000

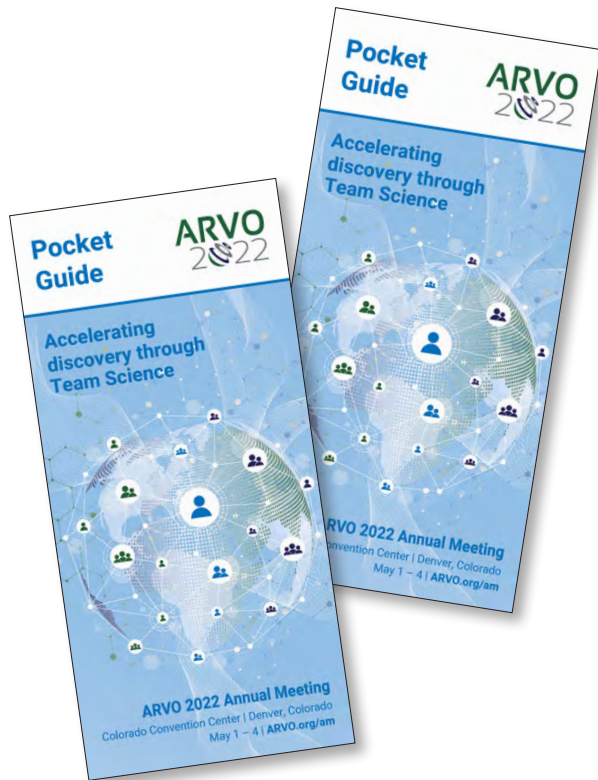
Specifications

Banner ads are 728 X 90px; responsive ads that must accompany banner ads are 300 X 250px. Online ads must be under 200KB. Images that are PNG, JPG, GIFs (animated or otherwise) in the specified dimensions are fine to be submitted for ads. SWF (Flash-based ads) cannot be accepted. Please note banner ads run for a specific time limit, not a guaranteed impression amount.

ARVO 2022 Advertising Opportunities

Pocket Guide

Each ARVO Annual Meeting attendee receives a copy of this pocket-sized publication in their meeting tote bag. The Pocket Guide serves as an essential logistical tool for navigating the ARVO Annual Meeting sessions, exhibits and events. It contains maps of the convention center, schedules for both scientific and social events, a complete exhibitor directory and much more.



The Pocket Guide is given onsite to each meeting attendee and placed in each exhibitor booth. A pdf of the Pocket Guide will also be available for virtual attendees.

Full Page 4" x 8-1/2" 101 X 215 mm	
4-1/4" x 8-7/8" 107 X 225 mm Bleed;	
3-1/2" x 8" 88 X 203 mm Live	1/2 Page Horizontal 3-1/8" x 3-5/8" 79 X 92 mm

Specifications

Ad close: March 11, 2022
Materials due: March 25, 2022

Electronic format specifications should meet SWOP specifications; high-resolution CMYK PDF files with crop and bleed marks. PDFX/1A: 2001 is preferred.

Rates	2022 exhibitor	2022 non-exhibitor
Size		
Full-page, black and white	\$3,000	\$3,400
Full-page, 4-color	\$5,145	\$5,545
1/2-page, black and white	\$1,625	\$1,840
1/2-page, 4-color	\$3,775	\$3,985
Premium Placements		
Back cover, 4-color only	\$6,700	n/a
Inside front cover, 4-color only	\$6,250	n/a
Inside back cover, 4-color	\$5,950	\$6,725
Inside back cover, B&W	\$3,750	\$4,250
Opposite inside front cover, 4-color	\$5,800	\$6,575
Opposite inside front cover, B&W	\$3,625	\$3,995

ARVO 2022 Advertising Opportunities

Aisle Signs

Price based on 10 aisle danglers: \$8,000

Increase awareness of your company as a sponsor of an exhibit hall aisle sign. Each aisle in the hall is marked with a 4' x 8' aisle sign. Your company logo and booth number will be displayed at the bottom of each aisle sign.

Artwork deadline: March 18 (additional fees apply after this date).

Banner Advertisements/Column Wraps

Starting at \$10,000

Put your message on a banner or column wrap that is strategically placed in a high-traffic area of your choice. Sizes and locations vary. Contact ARVOSales@ntpevents.com for details and locations. ARVO meeting management produces, installs and determines exact location of banner and wraps. Sponsor to provide artwork.

Artwork deadline: March 18 (additional fees apply after this date).

Floor Decals

\$2,850 (pair of 3' x 3' or one 6' x 6')

Take advantage of this opportunity to direct ARVO attendees to your booth with highly-visible, color floor decals on the show floor. The stickers display your company branding and provide an excellent way to maximize your booth traffic. ARVO produces and installs the decals, sponsor provides artwork. Exact location to be determined by ARVO meeting management.

Artwork deadline: March 18 (additional fees apply after this date).

Light Boxes

\$5,500

Ensure you capture everyone's attention with these high-impact, double-sided 6-foot-tall light boxes. Each fixture will feature a backlit panel of your marketing message. Sponsor must provide artwork. Price includes production. Exact location to be determined by ARVO meeting management based on sponsor's preferred location.

Artwork deadline: March 18 (additional fees apply after this date).

Meter Panels

Starting at \$2,850

Ancillary Event Meter Panel: \$4,000

Attendees will notice your double-sided signs in strategic high-traffic locations along their walk to registration and to the poster and exhibit hall every day. ARVO produces and places the meter panels. Sponsor to provide artwork pending approval of ARVO. Exact location to be determined by ARVO meeting management based on sponsor's preferred location.

Artwork deadline: March 18 (additional fees apply after this date).

Window, Door and Escalator Clings

Call for pricing

These advertising clings are a proven eye-catcher and make a dramatic impression on attendees as they travel throughout the convention center. ARVO produces and installs the graphics. Sponsor to provide the artwork. Exact location to be determined by ARVO meeting management.

Artwork deadline: March 18 (additional fees apply after this date).



ARVO 2022 Branding Opportunities

Tote Bags

\$15,000 (exclusive)

Sponsorship included company logo on the ARVO 2022 canvas Infinity tote bag. All in-person meeting attendees receive a bag at registration. The ARVO Annual Meeting logo will be printed on one-side of the tote and your 2-color company logo will be printed on the other side. Your logo will be visible throughout the entire meeting and beyond. ARVO will provide bags and shipping. Sponsor will need to provide camera-ready artwork. The ARVO 2022 tote bag will be black/royal blue.

Artwork deadline: January 21.

Tote Bag Insert

\$5,000 each (limited to 6 inserts)

Expose your brand to all ARVO 2022 attendees. Place an insert in the official bag distributed to all attendees ensuring your message will leave an impression on your target audience. Literature insert may be up to 8.5" x 11" double-sided. Alternative sizes and items will be considered on a case-by-case basis and require ARVO approval. Finished product must be shipped to warehouse.

Shipments must arrive at Freeman warehouse in Denver, Colo. between April 11 – 22.

Hand Sanitizers with Carabiner

\$14,000 (5,000 pieces)

Unique opportunity to brand a 1 oz. hand sanitizer in travel-size bottle with your company logo. The bottle can be clipped to the convention totes or given out in bins placed throughout the Colorado Convention Center.

Artwork deadline: March 18.

Upcycled Water Bottles

\$30,000 (5,000 pieces)

Water bubblers are placed throughout the Colorado Convention Center. Sponsoring a branded water bottle that is refillable is a great opportunity to provide a useful item during the meeting and a keepsake afterwards. These 20 oz. bottles with drink-thru lids

are molded from 100% post-consumer Recycled rPET. They are BPA Free and FDA compliant.

Artwork deadline: March 18.

Key Cards

\$8,500

Sheraton Denver + Hyatt Regency Denver

Sponsorship includes two key cards issued per room; single-sided, 4-color graphics. Call for more information and deadlines.

Artwork deadline: March 18.

Notebooks

\$7,500 (exclusive)

Sponsor has the opportunity to produce and brand 5,000 notebooks that will be inserted into each attendee tote bag. Design and dimensions must be approved by ARVO in advance of production. Notebook design may not include the ARVO logo. Notebook will need to be shipped to Freeman warehouse in Colorado between April 11- 22.



ARVO 2022 Sponsorship Opportunities

Exhibitor Education Lounge Starting at \$2,000 (limited availability)

Present information about your products, services or research directly to an audience of attendees with this highly visible, cost-effective opportunity. (Please note that poster presenters must select a time that is after their poster session.)

Opportunity includes:

- Schedule of presentations on meter panel in exhibit hall and another in registration area
- Designated presentation area on show floor
- Includes screen, podium and handheld microphone
- Recognition on event signage
- Each presentation to receive a push notification in the app and one announcement in the exhibit hall
- Designated time slots for 30-minute presentations
- Sponsor to provide title and description
- Information in ARVO 2022 Annual Meeting Pocket Guide and on ARVO website
- Promotion during Annual Meeting on walk-in slides and on social media
- Food and beverage options are available for premium pricing.

Sign on early to secure your presentation time. Call for more information.

Members-in-Training Lounge \$12,000 (exclusive)

The Members-in-Training Lounge serves as a dedicated space where Members-in-Training (MITs) can network, hold small meetings, get information and advice about the program and ARVO membership, check emails, etc. Complimentary snacks and drinks will be available at designated times during the day.

Opportunity includes:

- Onsite signage outside and in the lounge
- Opportunity to distribute approved literature
- Badge scanner
- Banquet rounds and chairs
- Morning coffee break each day
- Afternoon snack break each day

Options for upgrades include, but are not limited to:

- Upgraded furniture
- Additional food and beverage
- Branded cookies



ARVO 2022 Sponsorship Opportunities

Ancillary Event Promotion Package

(Listing only)

\$1,000

Sponsorship includes a 50-word online listing with company logo on ARVO ancillary event website page. Link to full event details and registration. Inclusion on one pre-show email informing attendees about ancillary events. Artwork, event date/time/location, and url link must be submitted two weeks in advance of eblast. Artwork may not include ARVO's logo.

Artwork deadline: March 18 (additional fees apply after this date).

Wi-Fi Sponsorship

\$20,000 (exclusive)

Be the exclusive wi-fi sponsor and get noticed whenever wi-fi is mentioned. Sponsor will be featured on the table tents with login information, on signage where the online meeting platform is mentioned and will receive a complimentary tote bag insert. The wi-fi splash page will include the sponsor corporate logo, booth number and may click through to a landing page of your choice.

YOU ARE HERE Sign

\$4,500

Attendees will notice your sponsored "You are Here" sign as soon as they enter the exhibit hall. The 6' 6" X 7' 6" entrance sign will have the floor plan and directory of ARVO exhibitors with your company logo at the top of the sign. ARVO produces and places the the sign. Sponsor to provide artwork.

Artwork deadline: March 18 (additional fees apply after this date).

Luggage/Coat Check

Sponsorship

\$12,000

Sponsorship will allow for luggage check to be complimentary for attendees. Sponsor logo will be included wherever the Luggage/Coat Check is advertised to attendees (Annual Meeting e-Update, Annual Meeting website, Pocket Guide (if logo is received by artwork due date). Sponsor logo will also be included on the coat check tickets, and on one meter panel in front of coat check. Sponsor can provide branded giveaway (i.e. luggage tag).

Artwork deadline: March 18 (additional fees apply after this date).



ARVO 2022 Sponsorship Opportunities

Mobile App

ARVO's mobile conference app offers unmatched advertising opportunities to attendees. In addition to banner ads and logo placements, the app provides the ability to include your marketing collateral, saving you thousands of dollars in printing and shipping costs and thereby reducing your own exhibitor footprint. This ensures the best attendee experience with your brand.

Mobile App Main Sponsor

\$20,000 (exclusive)

Attendees won't miss your ad when they start up the app or receive an update. You will make a powerful impression as your company logo displays at each full app restart. Includes an exclusive sponsor tab in the "More" section of the app. This option is available to one sponsor only.

Opportunity includes:

- Sponsor logo displays on startup screen upon launch of app and each restart
- Includes an exclusive sponsor tab in the "more" section of the app
- Table tents placed throughout the convention center with sponsor recognition
- Full sponsor recognition: Pocket Guide, on-site signage, website, mobile app – includes logo on all these placements as a "thank you to our sponsor"
- One premium banner ad on NOW screen (non-exclusive)

Premium Banner Ad on NOW Screen

Advertise directly on the NOW screen (home page) of the mobile app with banner ads that are timed to specific days during the meeting. Limit of one sponsor per day.

- **\$1,000 before event start**
- **\$2,500 Day 1**
- **\$2,000 Day 2**
- **\$1,000 Day 3, 4, or 5**

Push Notifications

\$2,000

Display your message at a certain time and date within the app. Ideal for new product or booth event announcements. Limited to one sponsored notification per day. ARVO's mobile conference app offers unmatched advertising opportunities to attendees.



ARVO Foundation Sponsorship Opportunities

ARVO Foundation Gala Sponsorships

The ARVO Foundation Dowling Society and Gala Awards Ceremony is hosted the Saturday evening before the ARVO Annual Meeting. Members and friends of ARVO, many of whom are the most prominent and most senior members of the eye and vision research community, join together to honor individuals and organizations who have shown

dedication to the ARVO Foundation and its mission.

Saturday, April 30, 2022
 Dowling Society reception: 5:30 – 6pm MT
 Gala: 6 – 6:45pm MT
 Colorado Convention Center
ARVO.org/Foundation/Gala

Sponsorship Packages

Visionary	Partner	Benefactor	Champion	Supporter
\$25,000	\$15,000	\$10,000	\$5,000	\$3,500
Benefits	Benefits	Benefits	Benefits	Benefits
20 tickets	15 tickets	10 tickets	10 tickets	5 tickets
Logo on signage	Logo on signage	Logo on signage	Name on signage	Name on signage
Logo on event website with link	Logo on event website with link	Logo on event website with link	Name on event website with link	Name on event website with link
Thanked during speaking program	Thanked during speaking program	Thanked during speaking program		
Invitation to VIP Dowling Society reception	Invitation to VIP Dowling Society reception			
Opportunity to provide a branded item (at sponsor's cost)	Opportunity to provide a 30-second video to be played at live event			
Opportunity to provide a 60-second video to be played at live event				



à la carte Sponsorships

- Photo booth sponsorship (\$2,500) – co-branded fun photos for attendees to enjoy
 Benefits: Your logo co-branded with the ARVO Foundation on printed and digital photos
- Giveaway sponsorship (\$2,500) – co-branded item for all attendees
 Benefits: Your logo co-branded with the ARVO Foundation on a giveaway item for all attendees, item is ARVO Foundation's choice.
- Entertainment sponsorship (\$10,000) – live music and entertainment for Gala attendees to enjoy
 Benefits: Same as Benefactor level, plus dedicated signage onstage

SOLD

ARVO Foundation Sponsorship Opportunities

ARVO Foundation WEAVR Event Sponsorships

Women in Eye and Vision Research (WEAVR) is an initiative of the ARVO Foundation to further develop and strengthen women who are pursuing careers in the visual sciences. WEAVR supports and promotes networking, career development, and access to research opportunities for female vision scientists. The WEAVR annual event will be held at the ARVO 2022 Annual Meeting in Denver, Colo. The evening will feature a special guest speaker, light foods,

beverages, and networking with your colleagues. Tickets per person are \$50 regular members, \$25 members-in-training

Tues, May 3, 2022

6 – 7pm MT

Colorado Convention Center

ARVO.org/Foundation/WEAVRevent

Sponsorship Packages

Visionary	Partner	Benefactor	Champion	Supporter
\$25,000	\$15,000	\$10,000	\$5,000	\$3,500
Benefits	Benefits	Benefits	Benefits	Benefits
20 tickets	15 tickets	10 tickets	10 tickets	5 tickets
Logo on signage at the live event	Logo on signage at the live event	Logo on signage at the live event	Name on signage at the live event	Name on signage at the live event
Logo on event website with link	Logo on event website with link	Logo on event website with link	Name on event website with link	Name on event website with name
Thanked during speaking program at the live event	Thanked during speaking program at the live event	Thanked during speaking program at the live event		
Invitation to VIP Dowling Society reception	Invitation to VIP Dowling Society reception			
Opportunity to provide a branded item (at sponsor's cost)	Opportunity to provide a 30-second video to be played at live event and available in the virtual meeting			
Opportunity to provide a 60-second video to be played at live event and available in the virtual meeting				

à la carte Sponsorships

- Cocktail sponsorship (\$2,000) - provides open bar for all attendees
Benefits: Your logo on all signage during promotion, ticketing, on-site, and in the on-demand virtual event
- Food sponsorship (\$2,000) - provides hors d'oeuvres for all attendees
Benefits: Your logo on all signage during the event, on ticketing, on-site and in the on-demand virtual event.
- Giveaway sponsorship (\$2,500) - co-branded item for all attendees
Benefits: Your logo co-branded with the ARVO Foundation on a giveaway item for all attendees; item is ARVO Foundation's choice.

ARVO 2022 Virtual Sponsorship Opportunities

ARVO 2022 Package	
\$2,850 (or included free with purchase of any in-person booth)	
Virtual exhibit space to include company branding	X
Videos, documents and links in booth	X
One on One “Talk Now” Zoom chats with any attendee in your booth	X
Full list of all attendees who enter your booth – emails included on select attendees who initiate a call or leave their card	X
Booth staff registrations – includes access to full meeting site	8
Company name and link listed on Sponsors page on ARVO website	X

à la carte Sponsorships

- Exclusive “Powered by” naming rights for platform – \$50,000
- Platform Email inbox notification to all attendees – \$3,000 each
- Rotating Banner advertisement within the Pathable meeting platform – \$3,000 premium location (Agenda), \$1,500 standard (Exhibit hall).
- Logo and link on homepage of ARVO 2022 Pathable website in a rotating slideshow with other sponsors – \$1,000
- Exhibitor Presentations – \$3,000 for exhibitors and \$5,000 for non-exhibitors
 - These presentations are recommended for delivering scientific content related to your company’s offerings
 - Pre-recorded and On-demand
 - 30 minutes
 - ARVO may review the presentation and has the right to deny content deemed in conflict of interest or inappropriate. Use of the ARVO logo or branding is prohibited.
 - Data and tracking provided to vendors including names of attendees. Attendees can be messaged in the platform. Email addresses not included.
 - Searchable via platform by keyword
 - Availability: 1 per sponsor

à la carte email and website ads (outside of Pathable virtual meeting platform)

- Insight twice-monthly all-member email banner advertisement – \$600 per issue. Choose from one pre-meeting issue.
- Annual Meeting daily email May 11 or May 12 (sent to all ARVO 2022 registrants) banner advertisement – \$750 premium, \$650 non-premium banner
- ARVO website banner advertisement – \$3,000/3 months
- Annual Meeting website banner advertisement – \$3,000/3 months
- ARVO Journals website banner advertisement – \$3000 banner, \$2,400 tower/3 months
- ARVO Journals e-table of contents email banner advertisement – \$1,000/ per mailing
- Retargeting ad packages starting at \$2,500 for one month (30,000 impressions)



Top Four Reasons to Exhibit at ARVO 2022

- Meet with prospective customers
- Generate sales leads with new customers
- Promote company and brand awareness
- Meet with current customers

Apply for exhibit space
online at ARVO.org/Exhibitors

ARVO 2022

May 1 – 4 | Denver
May 11–12 | Virtual

Colorado Convention Center
700 14th Street
Denver, CO 80202