



Sponsorship Opportunities

May 20 – 21, 2021 | Virtual Meeting

Packages *All features will remain live on the platform from April-June 30	Platform Sponsor (exclusive) \$10,000	Package #2 \$5,000	Package #1 \$2,500
Virtual exhibit space to include company branding	x	x	x
Videos, documents and links in booth	x	x	x
One on One "Talk Now" Zoom video chats with any attendee in your booth	x	x	x
Group Discussion in your booth	x	x	x
Full list of all attendees who enter your booth	x	x	x
Booth staff registrations- includes access to full meeting site	10	5	3
Company name and link listed on Sponsors page on ARVO website	x	x	x
Logo included in rotating sponsor banner on meeting platform homepage	x	x	x
One Rotating Banner advertisement within meeting platform for duration of site (3 months)	x	x	
Vendor presentation on demand in platform, ability to choose one time with live chat. List of attendees who viewed your presentation is available.	2	1	
Email/Web advertising	One banner ad in one meeting daily email, plus 3 month ad in ARVO website	One three month banner ad on ARVO Journals website	
Attendee inbox message in meeting platform	1		
Post-show opt-in attendee list (B2B Meeting Only)	x		
Meet Up Lounge (naming rights, contact details of attendees, option to host entertainment)	1		
Exclusive "Powered by" naming rights for platform	x		

à la carte Advertisements

- Insight twice-monthly all-member email banner advertisement = \$600 per issue
- B2B daily email (sent to all registrants) banner advertisement = \$750 premium, \$650 non-premium banner
- ARVO website banner advertisement = \$3,000/3 months
- Annual Meeting website banner advertisement = \$3,000/3 months
- ARVO Journals website banner advertisement = \$3,000 banner, \$2,400 tower/3 months
- ARVO Journals e-table of contents email banner advertisement: \$1,000/ per mailing
- Retargeting ad packages starting at \$2,500 for one month (30,000 impressions)
- Banner advertisement within the Pathable meeting platform = \$3,000 premium location (Agenda, Speakers, Homepage), \$1,500 standard (Exhibit hall, other pages)

à la carte Sponsorships

- Post show attendee opt-in list with email addresses: \$10,000
This is a list of attendees who have opted-in to share their contact information, including email address, with meeting exhibitors and sponsors
- Vendor Presentations: \$1,500 for exhibitors and \$3,000 for non-exhibitors
These presentations are recommended for delivering scientific content related to your company's offerings
 - Pre-recorded and On-demand
 - 30 minutes
 - No conflict of interest or competition with scientific content
 - Data and tracking provided to vendors
 - Searchable via platform by keyword
 - Sponsor may join session for live chat – Times TBD
 - ARVO will review vendor presentations and has the right to deny content deemed in conflict of interest or inappropriate
 - Availability: 1 per sponsor
- Meet Up Lounges (combo of networking lounge and meet ups) \$2,000 for exhibitors, \$5,000 for non-exhibitors
These lounges are rooms with chat and Zoom capabilities where attendees can gather based on a specific common interest or for open networking.
 - Sponsor has naming rights
 - Sponsors receive the contact details of attendees who come to their meet up
 - Sponsor may provide own ideas for entertainment and/or games for this room, if desired